

# Reading along through the years.

Start

TODDLER

83%  
of children love  
being read to.

Light up their brains.

When toddlers are read to, thousands of cells in their brains respond in a matter of seconds.

If you can instill a  
**love of reading**

at an early age, then a  
commitment to lifelong  
learning is sure to follow.

CHILDREN'S BUREAU, 2017

PRE-K

Through multisensory  
methods, fluency test  
scores of 3rd graders  
increased

**by 45%.**

Reading out loud  
builds knowledge.

More words heard means:

language skills  
kindergarten readiness  
reading skills

If a student reads 20 minutes a day  
they will likely score better than  
**90% of their peers**  
on standardized tests.

(That's 1.8 million words a year!)

👁️ + 👂 = **success**

When kids see and hear  
vocabulary, they learn to match  
oral sounds to written words.

Being read to three times per  
week raises test scores to the  
**top 25%**

FOURTH GRADE

Multisensory learning  
**skyrockets** results.

Comprehension **+76%**

Recall **+46%**

Fluency **+45%**

Students not reading at grade  
level by the end of third grade are

**4x more likely**

to drop out of high school than  
their peers.

**We can reach  
these students.**

**The benefits of read-alongs last a lifetime.**

Find out how you can help create a world of confident book lovers  
at [playaway.com/wonderbook](https://playaway.com/wonderbook).

**Wonderbook**  
THE READ-ALONG BY PLAYAWAY

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