

Reading along through the years.

Start

TODDLER

83% of children love being read to.

Light up their brains.

When toddlers are read to, thousands of cells in their brains respond in a matter of seconds.

If you can instill a **love of reading**

at an early age, then a commitment to lifelong learning is sure to follow.

CHILDREN'S BUREAU, 2017

PRE-K

Through multisensory methods, fluency test scores of 3rd graders increased **by 45%.**

Reading out loud builds knowledge.

More words heard means:

- language skills
- kindergarten readiness
- reading skills

If a student reads 20 minutes a day they will likely score better than **90% of their peers** on standardized tests.

(That's 1.8 million words a year!)

Eye + Ear = **success**

When kids see and hear vocabulary, they learn to match oral sounds to written words.

Being read to three times per week raises test scores to the **top 25%**

FOURTH GRADE

Multisensory learning **skyrockets** results.

Comprehension +76%

Recall +46%

Fluency +45%

Students not reading at grade level by the end of third grade are

4x more likely

to drop out of high school than their peers.

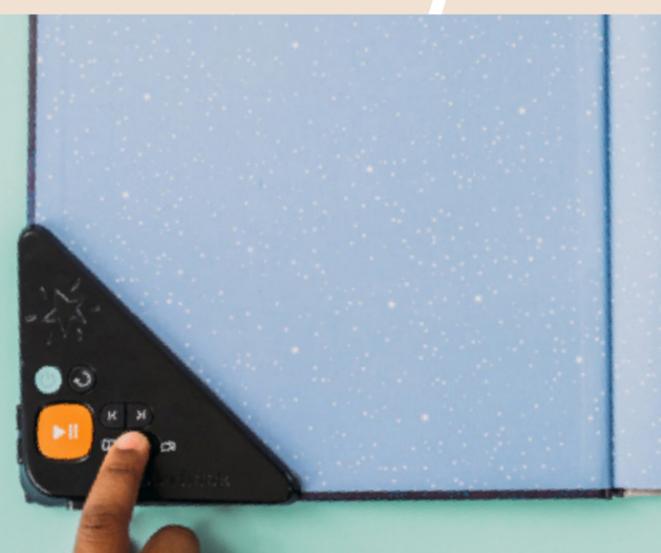
We can reach these students.

The benefits of read-alongs last a lifetime.

Find out how you can help create a world of confident book lovers at playaway.com/wonderbook.

Wonderbook

THE READ-ALONG BY PLAYAWAY



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Wonderbook Infographic Works Cited

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